# Monthly Magazine | Editorial Calendar

MONTH	FEATURE STORY	POTENTIAL ADVERTISING OPPORTUNITIES
JANUARY	Proptech	Al, Building Access, Building Automation & Controls, Cleantech, Digital Twins, Energy Management, Energy Products & Services, Emergency Systems, HVAC, Lighting, Parking Systems, SaaS, Security, Telecom, Tenant Experience
FEBRUARY	Finance	Accounting & Consulting Services, Alternative Lenders, Auctioneers, Banks, Bridge, CMBS, Construction Financing, C-PACE, Data Services, Debt Investors, Defeasance, Due Diligence Services, Financial Services, Fintech, Insurance, Life Companies, Mortgage Banks, Mortgage Brokers, Servicing, Title Insurance
MARCH	Adaptive Reuse	Architecture & Engineering, Contractors, Construction Financing, Construction Management, Construction Materials, Construction Services, Environmental Consultants, Flooring, Green Products, HVAC, Interior Design, Lighting, Paints & Coatings, Parking Systems, Plumbing & Electric, Roofing, Signage, Telecommunications
APRIL	Industrial	Brokers, Cold Storage, Contractors, Construction Materials, Construction Services, Data Centers, Finance, Logistics Firms, Owner/Operators, REITs
MAY	Coworking	Access Control, Beverage Services, Concierge & Check-in Services, Coworking Firms, Fitness, Furniture Companies, HVAC, Interior Design, Lighting, Proptech, Spa Services, Telecommunications
JUNE	Brokerage	Architecture & Interior Design, Auctioneers, Brokerage Companies, Consulting Services, Corporate Real Estate, Listing Services, Proptech, Tenant Representation
JULY	Wellness	Art Dealers and Rentals, Environmental Products & Services, Fitness Amenities, HVAC & Ventilation Systems, Interior Design, Mold Testing & Remediation, Spa Services
AUGUST	Property Management	Amenities, Ancillary Income, Disaster Recovery, Emergency Services & Planning, Insurance, Marketing Services, MRO, Roofing & Waterproofing
SEPTEMBER	Risk Management	Building Access, Cybersecurity, Disaster Recovery, Due Diligence Services, Emergency Preparedness, Insurance, Security
OCTOBER	Corporate Real Estate	Advisory Services, Building Access, Facilities Management, Global Commercial Real Estate Services, Net Lease, Tenant Representation
NOVEMBER	Design	Art Dealers and Rentals, Building Materials, Engineering Services, Flooring, Furniture Companies, Interior Design, Sustainable Products, Paints & Coatings
DECEMBER	Energy Management	AI, Building Automation & Controls, Energy Products & Services, EV Charging Stations, HVAC, Proptech, Tenant Portals

### IN ANY ISSUE:

Access Control, Ancillary Income, Architecture & Engineering, Building Controls, Building Materials, Check-In Services, Concierge Services, Consulting Services, Construction Services (Emergency/Disaster Recovery), Construction Services (General Contractor), Energy/Energy-Efficient Products & Services, Environmental Products, Fintech, Financial Services, Fitness Equipment, Flooring, Green Products & Services, HVAC, Interior Design, Insurance, Lighting, Maintenance, Marketing Services, Parking, Pest Control, Property Management, Proptech, Risk Management, Roofing Products & Services, Security, Signage, Telecommunications & Cable Services, Tenant Experience, Training, Utility Management, Waste Management

#### LISTS & RANKINGS:

Top Mortgage Banks— February

Top Brokerage Firms— June

Top Property Management Firms— August

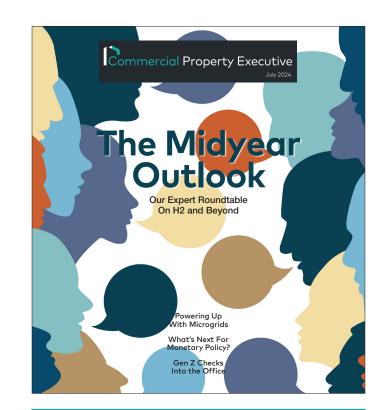
> Top CRE Owners— November

Top Development Firms— December

#### **Questions?**

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## PRODUCTION DEADLINES:

JANUARY:

Ad Close: 12/10/24 | Ad Materials: 12/20/24 | Magazine Live: 01/03/25

FEBRUARY:

Ad Close: 01/10/25 | Ad Materials: 01/22/25 | Magazine Live: 01/30/25

MARCH:

Ad Close: 02/12/25 | Ad Materials: 02/19/25 | Magazine Live: 02/27/25

APRIL:

Ad Close: 03/12/25 | Ad Materials: 03/19/25 | Magazine Live: 04/03/25

MAY:

Ad Close: 04/11/25 | Ad Materials: 04/23/25 | Magazine Live: 05/01/25

JUNE:

Ad Close: 05/10/25 | Ad Materials: 05/21/25 | Magazine Live: 05/29/25

JULY:

Ad Close: 06/12/25 | Ad Materials: 06/24/25 | Magazine Live: 07/02/25

AUGUST:

Ad Close: 07/12/25 | Ad Materials: 07/23/25 | Magazine Live: 07/31/25

SEPTEMBER:

Ad Close: 08/12/25 | Ad Materials: 08/20/25 | Magazine Live: 08/28/25

OCTOBER:

Ad Close: 09/12/25 | Ad Materials: 09/24/25 | Magazine Live: 10/02/25

NOVEMBER:

Ad Close: 10/14/25 | Ad Materials: 10/22/25 | Magazine Live: 10/30/25

**DECEMBER:** 

Ad Close: 11/12/25 | Ad Materials: 11/21/25 | Magazine Live: 12/04/25